



Quinoa Sons: How to Open a Cafe Like a Legend. (Paperback)

By Charles Logan

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ****** Print on Demand ******. Going to a cafe is the best way to do something without doing anything. You can go there to be social, antisocial or just social-adjacent. Unfortunately all the How-To-Open-Your-Dream-Cafe books out there are terrible. All of them. I mean, these books are great if you want to open the cafe equivalent of Friends and outbland your competitors to death, but if not I d avoid them. They invariably adopt this congratulatory, back-slapping tone for throwing off the corporate shackles and creating an uncertain financial future for your family, before putting you to sleep with fatherly advice on how to set up the most white bread, Central Perk-esque cafe in all of suburbia. But people keep reading these same terrible books and opening the same terrible cafes. They go on about business plans (Cool!), hiring staff (Extreme!) and budgeting wisely (Paleo!) until your soul just wants to vomit on itself. Cafes are, above all, human businesses. They aren t about all that other stuff, they re all about the feel. All cafes have a feel; bad cafes have a bad feel...



Reviews

This pdf can be well worth a read, and much better than other. I am quite late in start reading this one, but better then never. Your daily life span will probably be transform when you full looking over this book.

-- Roxanne Stehr

This ebook may be worth purchasing. it absolutely was writtern extremely completely and useful. You will not truly feel monotony at whenever you want of your respective time (that's what catalogs are for relating to when you ask me).

-- Idella Halvorson