



Transforming Global Information and Communication Markets: The Political Economy of Innovation (Hardback)

By Peter F Cowhey, Jonathan D Aronson

MIT Press Ltd, United States, 2009. Hardback. Book Condition: New. 229 x 157 mm. Language: English . Brand New Book. Innovation in information and communication technology (ICT) fuels the growth of the global economy. How ICT markets evolve depends on politics and policy, and since the 1950s periodic overhauls of ICT policy have transformed competition and innovation. For example, in the 1980s and the 1990s a revolution in communication policy (the introduction of sweeping competition) also transformed the information market. Today, the diffusion of Internet, wireless, and broadband technology, growing modularity in the design of technologies, distributed computing infrastructures, and rapidly changing business models signal another shift. This pathbreaking examination of ICT from a political economy perspective argues that continued rapid innovation and economic growth require new approaches in global governance that will reconcile diverse interests and enable competition to flourish. The authors (two of whom were architects of international ICT policy reforms in the 1990s) discuss this crucial turning point in both theoretical and practical terms.

DOWNLOAD



READ ONLINE

[7.16 MB]

Reviews

The ebook is simple in read easier to recognize. It is one of the most awesome book we have read through. I am happy to explain how this is basically the finest pdf we have read inside my very own lifestyle and may be he finest publication for actually.

-- **Jaiden Turcotte DDS**

It is an awesome pdf i have possibly go through. It really is filled with wisdom and knowledge You will not really feel monotony at whenever you want of your time (that's what catalogues are for relating to in the event you ask me).

-- **Horace Schroeder**