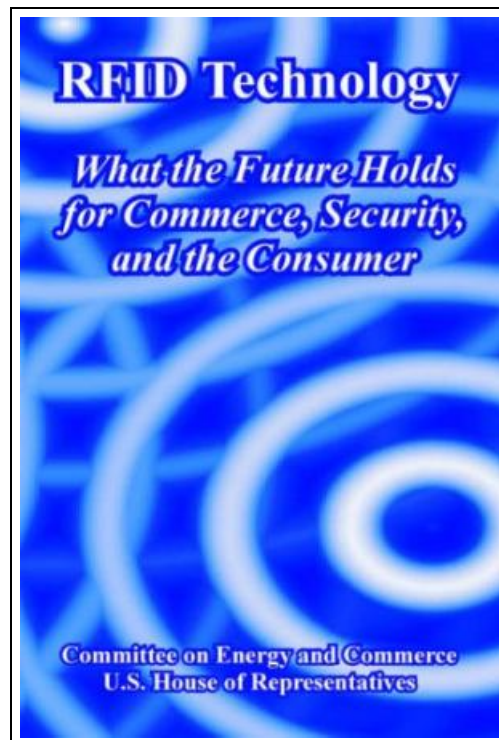


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## RFID TECHNOLOGY: WHAT THE FUTURE HOLDS FOR COMMERCE, SECURITY, AND THE CONSUMER



University Press of the Pacific, United States, 2005. Paperback. Book Condition: New. 223 x 147 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Transcripts of the first congressional hearing on a very exciting and a complex new technology application. Radio Frequency Identification, or RFID, as it is commonly known, is frankly a World War II-era technology that has begun to find new commercial and government application in just the last few years. In basic terms, the most common commercial application of RFID used radio waves to transmit data from a transmitting device called a tag to a scanning device called a reader which can be networked with a computer data base. These RFID tags can be attached to products and packaging individually. Readers are able to activate tags via radio signals and receive tag data without line-of-sight scanning, which is a limitation for the common barcode. In terms of the data embedded in the tags, work is being done to develop common standards known as the Electronic Products Code or EPC to create unique numerical identifiers for individual items. This would allow RFID readers to receive EPC data from tags on items and products that can be matched through a data base for identification and for other purposes. This is a global effort and, in theory, could lead to a seamless supply chain and logistics management in global trade. While still far off, such possibilities have led some to comment that because EPC identifies a product much like an IP address identifies a computer, RFID and EPC, in effect, are creating an internet for physical items rather than just for data. For manufacturing and retail applications, RFID technology is gradually being rolled out for tracking large bulk containers and pallets along the supply chain. And if technical...



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