



## From Cronkite to Colbert: The Evolution of Broadcast News

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By Geoffrey Baym

Oxford University Press, United Kingdom, 2009. Paperback. Book Condition: New. 236 x 160 mm. Language: English . Brand New Book. With increasing numbers of people tuning out the nightly news and media consumption falling, late-night comedians have become some of the most important newscasters in the country. From Cronkite to Colbert explains why. It examines a historical path that begins at the height of the network age with Walter Cronkite and Edward R. Murrow-when the evening news was considered the authoritative record of the day s events and forged our assumptions about what the news is, or should be. The book then winds its way through the breakdown of the paradigm of real news and into its reinvention in the unlikely form of such shows as The Daily Show and The Colbert Report. From Cronkite to Colbert makes the case that rather than fake news, these shows should be understood as a new kind of journalism, one that has the potential to save the news and reinvigorate the conversation on democracy in today s society. Winner of the 2010 NCA Award for Outstanding Book in Political Communication! FEATURES BL Uses a tripartite analytical framework for tracking the history of broadcast...



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