



## Sustainable Fashion Supply Chain Management From Sourcing to Retailing Springer Series in Supply Chain Management

By -

Springer. Hardcover. Condition: New. 200 pages. This handbook is a compilation of comprehensive reference sources that provide state-of-the-art findings on both theoretical and applied research on sustainable fashion supply chain management. It contains three parts, organized under the headings of Reviews and Discussions, Analytical Research, and Empirical Research, featuring peer-reviewed papers contributed by researchers from Asia, Europe, and the US. This book is the first to focus on sustainable supply chain management in the fashion industry and is therefore a pioneering text on this topic. In the fashion industry, disposable fashion under the fast fashion concept has become a trend. In this trend, fashion supply chains must be highly responsive to market changes and able to produce fashion products in very small quantities to satisfy changing consumer needs. As a result, new styles will appear in the market within a very short time and fashion brands such as Zara can reduce the whole process cycle from conceptual design to a final ready-to-sell well-produced and packaged product on the retail sales floor within a few weeks. From the supply chains perspective, the fast fashion concept helps to match supply and demand and lowers inventory. Moreover, since many fast fashion companies, e....

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