



## Better: The Fundamentals of Leadership (Paperback)

By Tim Stevenson

Stevenson Leadership Coaching, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Every significant group accomplishment -- and failure -- in the history of the world can be traced back to leadership. Leaders make things happen. Ideally, leaders make things BETTER. Organizations constantly search for quality leaders, but finding and developing them remains a perpetual challenge. Helpful insights and practical applications for leaders are widely available, but where can you find a comprehensive presentation of the basics of leadership itself, showing from the beginning what it takes to lead effectively? In BETTER: The Fundamentals of Leadership, Tim Stevenson systematically presents the ABCs of leadership, those things that must be known and applied by everyone, from the beginner to the advanced leader. Whether you lead an entire organization or a small team, you will learn what you must know and do if you want others to follow you. Tim draws from his extensive coaching and training experience to present clear principles illustrated by vivid real-life people stories and memorable illustrations. His writing style is conversational and easy-going, making this book a stimulating and inspiring read. BETTER: The Fundamentals of Leadership challenges many of...

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