



Play Like a Man Win Like a Woman: What Men Know About Success That Women Need to Learn

By Gail Evans

Broadway Books (A Division of Bantam Doubleday Dell Publishing Group Inc), United States, 2001. Paperback. Book Condition: New. Reprint. 203 x 130 mm. Language: English . Brand New Book. Women make up almost half of today s labor force, but in corporate America they don t share half of the power. Only four of the Fortune 500 company CEOs are women, and it s only been in the last few years that even half of the Fortune 500 companies have more than one female officer. A major reason for this? Most women were never taught how to play the game of business. Throughout her career in the supercompetitive, male-dominated media industry, Gail Evans, one of the country s most powerful executives, has met innumerable women who tell her that they feel lost in the workplace, almost as if they were playing a game without knowing the directions. She tells them that s exactly the case: Business is indeed a game, and like any game, there are rules to playing well. For the most part, Gail has discovered, women don t know them. Men know these rules because they wrote them, but women often feel shut out of the process because...



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